

2020 Social Media Hashtag Calendar

January (National Thank You Month)

SUN	MON	TUE	WED	THU	FRI	SAT
			1 New Year's Day #NewYearsDay	2 Science Fiction Day #ScienceFictionDay	3	4 National Trivia Day #NationalTriviaDay
5	6	7	8	9	10	11 Human Trafficking Awareness Day #HumanTraffickingAwarenessDay
12	13 National Sticker Day #NationalStickerDay Clean Off Your Desk Day #CleanOffYourDeskDay	14	15 National Hat Day #NationalHatDay	16 Get to Know Your Customers Day #GetToKnowYourCustomersDay	17	18
19	20 Martin Luther King Jr. Day #MLKDay	21 National Hugging Day #NationalHuggingDay	22	23 National Pie Day #PieDay	24 National Compliment Day #NationalComplimentDay	25 Chinese New Year #YearOfTheRat Opposite Day #OppositeDay
26	27 Community Manager Appreciation Day #CMAD	28	29	30	31 Backwards Day #BackwardsDay	

2020 Social Media Hashtag Calendar

February (Black History Month)

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2 Groundhog Day #GroundhogDay Super Bowl LIII #SBLIII World Wetlands Day #WorldWetlands-Day	3	4 World Cancer Day #WorldCancerDay	5 National Weatherperson's Day #NationalWeatherpersonsDay	6	7 National Bubble Gum Day #BubbleGumDay National Send a Card to a Friend Day #SendACardToAFriendDay	8 National Boy Scouts Day #BoyScoutsDay
9 Academy Awards #AcademyAwards National Pizza Day #NationalPizzaDay	10	11 Safer Internet Day #SID2019 Inventors Day #InventorsDay	12	13 World Radio Day #WorldRadioDay	14 Valentine's Day #ValentinesDay	15
16	17 Random Acts of Kindness Day #RandomActsOfKindnessDay Presidents Day #PresidentsDay	18 National Battery Day #NationalBatteryDay	19	20 World Day of Social Justice #SocialJusticeDay Love Your Pet Day #LoveYourPetDay	21 International Mother Language Day #IMLD	22 National Wildlife Day #NationalWildlifeDay
23	24	25 Mardi Gras #MardiGras	26	27	28	29

2020 Social Media Hashtag Calendar

March (Women's History Month)

SUN	MON	TUE	WED	THU	FRI	SAT
1 National Peanut Butter Lover's Day #PeanutButterLoversDay	2 National Read Across America Day #ReadAcrossAmerica	3 Day of Unplugging #WorldWildlifeDay	4 National Grammar Day #NationalGrammarDay	5	6 National Employee Appreciation Day #EmployeeAppreciationDay National Dentist's Day #DentistsDay	7 National Day of Unplugging #NationalDayOfUnplugging National Salesperson Day #SalespersonDay National Be Heard Day #NationalBeHeardDay National Cereal Day #NationalCerealDay
8 National Proofreading Day #NationalProofreadingDay Daylight Savings #DaylightSavings	9 International Women's Day #IWD2020 #EachforEqual National Napping Day #NationalNappingDay	10 National Pancake Day #NationalPancakeDay Women & Girls HIV/AIDS Awareness Day #NWGHAAD National Pack Your Lunch Day #NationalPackYourLunchDay	11 National Worship of Tools Day #WorshipOfToolsDay	12 National Girl Scout Day #GirlScoutDay Popcorn Lover's Day #PopcornLoversDay	13 World Sleep Day #WorldSleepDay	14 Potato Chip Day #NationalPotatoChipDay Pi Day #PiDay
15 World Consumer Rights Day #WCRD2019	16 National Freedom of Information Day #FreedomOfInformationDay	17 St. Patrick's Day #StPatricksDay	18 Awkward Moments Day #NationalAwkwardMomentsDay	19 National Let's Laugh Day #NationalLetsLaughDay First Day of Spring #FirstDayofSpring	20 International Day of Happiness #InternationalDayofHappiness World Storytelling Day #WorldStorytellingDay	21 Elimination of Racial Discrimination Day #RacialDiscriminationDay World Poetry Day #WorldPoetryDay
22 World Water Day #WorldWaterDay	23 National Puppy Day #NationalPuppyDay	24 American Diabetes Association Alert Day #AmericanDiabetesAssociationAlertDay	25 Tolkien Reading Day #TolkienReadingDay	26 National Spinach Day #NationalSpinachDay Purple Day #PurpleDay	27	28 Earth Hour Day #EarthHourDay
29	30 Doctor's Day #NationalDoctorsDay National Take a Walk in the Park Day #NationalWalkInTheParkDay	31 Transgender Day of Visibility #TDOV Equal Pay Day #EqualPayDay				

2020 Social Media Hashtag Calendar

April (Stress Awareness Month)

SUN	MON	TUE	WED	THU	FRI	SAT
			1 April Fools Day #AprilFools National Walking Day #NationalWalkingDay	2 World Autism Awareness Day #WAAD	3 Find a Rainbow Day #FindARainbowDay	4 Hug a Newsperson Day #HugANewsperson
5	6	7 World Health Day #LetsTalk	8	9	10 National Siblings Day #NationalSiblingsDay Encourage a Young Writer Day #EncourageAYoungWriterDay	11 National Pet Day #NationalPetDay
12 Human Space Flight Day #HumanSpaceFlightDay	13	14	15 National Tax Day #TaxDay	16 National Stress Awareness Day #StressAwarenessDay Wear Your Pajamas to Work Day #PJDay Get to Know Your Customers Day #GetToKnowYourCustomersDay National High-Five Day #NH5D	17 Haiku Poetry Day #HaikuPoetryDay	18
19	20 National Look-Alike Day #NationalLookAlikeDay	21	22 Earth Day #EarthDay2020	23 National Picnic Day #NationalPicnicDay World Book Day #WorldBookDay Take Our Daughters & Sons to Work Day #COUNTONME	24 National Administrative Professionals Day #AdministrativeProfessionalsDay Arbor Day #ArborDay	25 National Telephone Day #NationalTelephoneDay World Malaria Day #EndMalariaForGood
26	27	28	29 Denim Day #DenimDay International Dance Day #InternationalDanceDay	30 National Honesty Day #NationalHonestyDay International Jazz Day #JazzDay National Adopt a Shelter Pet Day #AdoptAShelterPetDay		

2020 Social Media Hashtag Calendar

June (LGBTQ Pride Month)

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5 World Environment Day #WorldEnvironmentDay National Donut Day #NationalDonutDay	6 Higher Education Day #HigherEducationDay
7 National Cancer Survivor's Day #NCSD2020	8 World Oceans Day #WorldOceansDay Best Friends Day #BestFriendsDay	9	10	11 Make Life Beautiful #MakeLifeBeautiful	12	13
14 International Children's Day #ChildrensDay National Flag Day #FlagDay	15 World Blood Donor Day #GiveBlood National Children's Day #National-ChildrensDay	16	17	18	19	20 World Refugee Day #WorldRefugeeDay First Day of Summer #FirstDayOfSummer
21 Father's Day #FathersDay National Selfie Day #NationalSelfie-Day	22 World Music Day #WorldMusicDay International Yoga Day #International-YogaDay	23 National Columnists' Day #NationalColumnistDay	24	25	26	27 National Sunglasses Day #NationalSunglassesDay
28	29	30 Social Media Day #SMDay & #SocialMediaDay National Postal Worker Day #NationalPostalWorkerDay				

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July

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2 World UFO Day #WorldUFODay	3	4 Independence Day #July4th
5	6	7 World Chocolate Day #WorldChocolateDay	8	9	10	11 Cheer Up the Lonely Day #CheerUpTheLonelyDay
12 Malala Day #MalalaDay National Simplicity Day #NationalSimplicityDay	13	14	15 Give Something Away Day #GiveSomethingAwayDay	16 Get to Know Your Customers Day #GetToKnowYourCustomersDay	17 World Emoji Day #WorldEmojiDay	18 Nelson Mandela International Day #MandelaDay
19	20	21	22	23	24	25
26	27	28	29	30 International Day of Friendship #DayOfFriendship	31	

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August

SUN	MON	TUE	WED	THU	FRI	SAT
						1 Respect for Parents Day #RespectForParentsDay
2 National Coloring Book Day #NationalColoringBookDay	3	4	5	6	7	8 International Cat Day #InternationalCatDay
9 National Book Lovers Day #NationalBookLoversDay	10	11 National Sons and Daughters Day #SonsAndDaughtersDay	12 International Youth Day #YouthDay World Elephant Day #WorldElephantDay	13 International Lefthanders Day #LefthandersDay	14	15 National Relaxation Day #NationalRelaxationDay
16 National Tell a Joke Day #NationalTellAJokeDay	17	18	19 World Photo Day #WorldPhotoDay World Humanitarian Day #WorldHumanitarianDay	20 National Lemonade Day #NationalLemonadeDay	21	22
23	24	25	26 National Dog Day #NationalDogDay National Women's Equality Day #WomensEqualityDay	27	28	29
30	31					

2020 Social Media Hashtag Calendar

September (National Yoga Awareness Month)

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5 International Day of Charity #CharityDay
6 Read a Book Day #ReadABookDay	7 Labor Day #LaborDay	8 International Literacy Day #LiteracyDay	9	10	11 National Day of Service and Remembrance #911Day Stand Up To Cancer Day #KissCancerGoodbye	12 National Day of Encouragement #DayOfEncouragement National Video Games Day #NationalVideoGamesDay
13 National Grandparents Day #NationalGrandparentsDay	14	15 Online Learning Day #OnlineLearningDay	16	17	18	19 Talk Like a Pirate Day #TalkLikeAPirateDay
20	21 International Day of Peace #PeaceDay Miniature Golf Day #MiniGolfDay Civic Day of Hacking #HackForChange	22 Car-Free Day #CarFreeDay Hobbit Day #HobbitDay First Day of Fall #1stDayOfFall	23	24	25	26 European Day of Languages #EDL2020
27 World Tourism Day #WTD2020	28 World Rabies Day #WorldRabiesDay National Good Neighbor Day #GoodNeighborDay	29 International Coffee Day #InternationalCoffeeDay	30 National Women's Health and Fitness Day #FitnessDay International Podcast Day #InternationalPodcastDay			

2020 Social Media Hashtag Calendar

October (Financial Planning Month)

SUN	MON	TUE	WED	THU	FRI	SAT
				1 International Day of Older Persons #UNDOP World Vegetarian Day #WorldVegetarianDay	2 Day of Nonviolence #InternationalDayOfNonviolence World Smile Day #WorldSmileDay	3 National Techies Day #TechiesDay
4 World Animal Day #WorldAnimalDay National Taco Day #NationalTacoDay	5 World Teachers Day #WorldTeachersDay World Habitat Day #WorldHabitatDay	6	7	8	9	10 World Mental Health Day #WorldMentalHeathDay World Sight Day #WorldSightDay
11 International Day of the Girl #DayOfTheGirl	12	13 National Train Your Brain Day #TrainYourBrainDay	14 National Dessert Day #DessertDay	15 Global Handwashing Day #GlobalHandwashingDay Get to Know Your Customers Day #GetToKnowYourCustomersDay	16 World Food Day #FoodDay Bosses Day #BossesDay	17 Eradication of Poverty Day #EndPoverty
18	19	20 World Statistics Day #StatisticsDay	21 Reptile Awareness Day #ReptileAwarenessDay	22	23	24 United Nations Day #UNDay
25 Greasy Foods Day #GreasyFoodsDay	26	27	28	29	30 National Publicist Day #NationalPublicistDay Checklist Day #ChecklistDay	31 Halloween #Halloween

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November

SUN	MON	TUE	WED	THU	FRI	SAT
1 World Vegan Day #WorldVeganDay National Authors Day #NationalAuthorsDay National Cook For Your Pets Day #CookForYourPetsDay Daylight Saving Time Ends #DaylightSavings	2	3 National Sandwich Day #NationalSandwichDay	4 National Candy Day #NationalCandyDay	5	6	7
8 National Cappuccino Day #CappuccinoDay STEM Day #STEMDay	9	10	11 Veterans Day #VeteransDay	12	13 World Kindness Day #WKD	14 World Diabetes Day #WDD
15 Clean Out Your Refrigerator Day #CleanOutYourRefrigeratorDay America Recycles Day #BeRecycled	16 International Day for Tolerance #ToleranceDay	17 International Students Day #InternationalStudentsDay National Entrepreneurs Day #EntrepreneursDay	18	19 International Men's Day #InternationalMensDay	20 Universal Children's Day #UNChildrensDay	21 World Hello Day #WorldHelloDay
22	23	24	25	26 National Cake Day #NationalCakeDay Thanksgiving Day #Thanksgiving	27 National Day of Listening #DayOfListening	28 Electronic Greeting Card Day #ElectronicGreetingsDay Small Business Saturday #SmallBusinessSaturday
29 Computer Security Day #ComputerSecurityDay	30 Cyber Monday #CyberMonday					

2020 Social Media Hashtag Calendar

December

SUN	MON	TUE	WED	THU	FRI	SAT
		1 World AIDS Day #WAD2020 Giving Tuesday #GivingTuesday	2	3 Persons with Disabilities Day #IDPWD	4 National Cookie Day #NationalCookieDay	5 World Soil Day #WorldSoilDay
6 Microwave Oven Day #MicrowaveOvenDay	7	8 Pretend to Be a Time Traveler Day #PretendToBeATimeTravelerDay	9	10 Human Rights Day #HumanRightsDay Nobel Prize Day #NobelPrize	11 International Mountain Day #InternationalMountainDay	12
13	14	15	16	17	18	19
20	21 Crossword Puzzle Day #CrosswordPuzzleDay First Day of Winter #WinterSolstice	22	23	24	25	26
27 No Interruptions Day #NoInterruptionsDay	28	29	30	31 New Year's Eve #NYE		