

# 2020 Social Media Hashtag Calendar

## January (National Thank You Month)

SUN	MON	TUE	WED	THU	FRI	SAT
			1 <b>New Year's Day</b> #NewYearsDay	2 <b>Science Fiction Day</b> #ScienceFictionDay	3	4 <b>National Trivia Day</b> #NationalTriviaDay
5	6	7	8	9	10	11 <b>Human Trafficking Awareness Day</b> #HumanTraffickingAwarenessDay
12	13 <b>National Sticker Day</b> #NationalStickerDay <b>Clean Off Your Desk Day</b> #CleanOffYourDeskDay	14	15 <b>National Hat Day</b> #NationalHatDay	16 <b>Get to Know Your Customers Day</b> #GetToKnowYourCustomersDay	17	18
19	20 <b>Martin Luther King Jr. Day</b> #MLKDay	21 <b>National Hugging Day</b> #NationalHuggingDay	22	23 <b>National Pie Day</b> #PieDay	24 <b>National Compliment Day</b> #NationalComplimentDay	25 <b>Chinese New Year</b> #YearOfTheRat <b>Opposite Day</b> #OppositeDay
26	27 <b>Community Manager Appreciation Day</b> #CMAD	28	29	30	31 <b>Backwards Day</b> #BackwardsDay	

# 2020 Social Media Hashtag Calendar

## February (Black History Month)

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2 <b>Groundhog Day</b> #GroundhogDay <b>World Wetlands Day</b> #WorldWetlands-Day <b>Super Bowl LIII</b> #SBLIII	3	4 <b>World Cancer Day</b> #WorldCancerDay	5 <b>National Weatherperson's Day</b> #NationalWeatherpersonsDay	6	7 <b>National Bubble Gum Day</b> #BubbleGumDay <b>National Send a Card to a Friend Day</b> #SendACardToAFriendDay	8 <b>National Boy Scouts Day</b> #BoyScoutsDay
9 <b>Academy Awards</b> #AcademyAwards <b>National Pizza Day</b> #NationalPizzaDay	10	11 <b>Safer Internet Day</b> #SID2019 <b>Inventors Day</b> #InventorsDay	12	13 <b>World Radio Day</b> #WorldRadioDay	14 <b>Valentine's Day</b> #ValentinesDay	15
16	17 <b>Random Acts of Kindness Day</b> #RandomActsOfKindnessDay <b>Presidents Day</b> #PresidentsDay	18 <b>National Battery Day</b> #NationalBatteryDay	19	20 <b>World Day of Social Justice</b> #SocialJusticeDay <b>Love Your Pet Day</b> #LoveYourPetDay	21 <b>International Mother Language Day</b> #IMLD	22 <b>National Wildlife Day</b> #NationalWildlifeDay
23	24	25 <b>Mardi Gras</b> #MardiGras	26	27	28	29

# 2020 Social Media Hashtag Calendar

## March (Women's History Month)

SUN	MON	TUE	WED	THU	FRI	SAT
1 <b>National Peanut Butter Lover's Day</b> #PeanutButterLoversDay	2 <b>National Read Across America Day</b> #ReadAcrossAmerica	3 <b>Day of Unplugging</b> #WorldWildlifeDay	4 <b>National Grammar Day</b> #NationalGrammarDay	5	6 <b>National Employee Appreciation Day</b> #EmployeeAppreciationDay <b>National Dentist's Day</b> #DentistsDay	7 <b>National Day of Unplugging</b> #NationalDayOfUnplugging <b>National Salesperson Day</b> #SalespersonDay <b>National Be Heard Day</b> #NationalBeHeardDay <b>National Cereal Day</b> #NationalCerealDay
8 <b>National Proofreading Day</b> #NationalProofreadingDay <b>Daylight Savings</b> #DaylightSavings	9 <b>International Women's Day</b> #IWD2020 #EachforEqual <b>National Napping Day</b> #NationalNappingDay	10 <b>National Pancake Day</b> #NationalPancakeDay <b>Women &amp; Girls HIV/AIDS Awareness Day</b> #NWGHAAD <b>National Pack Your Lunch Day</b> #NationalPackYourLunchDay	11 <b>National Worship of Tools Day</b> #WorshipOfToolsDay	12 <b>National Girl Scout Day</b> #GirlScoutDay <b>Popcorn Lover's Day</b> #PopcornLoversDay	13 <b>World Sleep Day</b> #WorldSleepDay	14 <b>Potato Chip Day</b> #NationalPotatoChipDay <b>Pi Day</b> #PiDay
15 <b>World Consumer Rights Day</b> #WCRD2019	16 <b>National Freedom of Information Day</b> #FreedomOfInformationDay	17 <b>St. Patrick's Day</b> #StPatricksDay	18 <b>Awkward Moments Day</b> #NationalAwkwardMomentsDay	19 <b>National Let's Laugh Day</b> #NationalLetsLaughDay <b>First Day of Spring</b> #FirstDayofSpring	20 <b>International Day of Happiness</b> #InternationalDayofHappiness <b>World Storytelling Day</b> #WorldStorytellingDay	21 <b>Elimination of Racial Discrimination Day</b> #RacialDiscriminationDay <b>World Poetry Day</b> #WorldPoetryDay
22 <b>World Water Day</b> #WorldWaterDay	23 <b>National Puppy Day</b> #NationalPuppyDay	24 <b>American Diabetes Association Alert Day</b> #AmericanDiabetesAssociationAlertDay	25 <b>Tolkien Reading Day</b> #TolkienReadingDay	26 <b>National Spinach Day</b> #NationalSpinachDay <b>Purple Day</b> #PurpleDay	27	28 <b>Earth Hour Day</b> #EarthHourDay
29	30 <b>Doctor's Day</b> #NationalDoctorsDay <b>National Take a Walk in the Park Day</b> #NationalWalkInTheParkDay	31 <b>Transgender Day of Visibility</b> #TDOV <b>Equal Pay Day</b> #EqualPayDay				

# 2020 Social Media Hashtag Calendar

## April (Stress Awareness Month)

SUN	MON	TUE	WED	THU	FRI	SAT
			1 <b>April Fools Day</b> #AprilFools <b>National Walking Day</b> #NationalWalkingDay	2 <b>World Autism Awareness Day</b> #WAAD	3 <b>Find a Rainbow Day</b> #FindARainbowDay	4 <b>Hug a Newsperson Day</b> #HugANewsperson
5	6	7 <b>World Health Day</b> #LetsTalk	8	9	10 <b>National Siblings Day</b> #NationalSiblingsDay <b>Encourage a Young Writer Day</b> #EncourageAYoungWriterDay	11 <b>National Pet Day</b> #NationalPetDay
12 <b>Human Space Flight Day</b> #HumanSpaceFlightDay	13	14	15 <b>National Tax Day</b> #TaxDay	16 <b>National Stress Awareness Day</b> #StressAwarenessDay <b>Wear Your Pajamas to Work Day</b> #PJDay <b>Get to Know Your Customers Day</b> #GetToKnowYourCustomersDay <b>National High-Five Day</b> #NH5D	17 <b>Haiku Poetry Day</b> #HaikuPoetryDay	18
19	20 <b>National Look-Alike Day</b> #NationalLookAlikeDay	21	22 <b>Earth Day</b> #EarthDay2020	23 <b>National Picnic Day</b> #NationalPicnicDay <b>World Book Day</b> #WorldBookDay <b>Take Our Daughters &amp; Sons to Work Day</b> #COUNTONME	24 <b>National Administrative Professionals Day</b> #AdministrativeProfessionalsDay <b>Arbor Day</b> #ArborDay	25 <b>National Telephone Day</b> #NationalTelephoneDay <b>World Malaria Day</b> #EndMalariaForGood
26	27	28	29 <b>Denim Day</b> #DenimDay <b>International Dance Day</b> #InternationalDanceDay	30 <b>National Honesty Day</b> #NationalHonestyDay <b>International Jazz Day</b> #JazzDay <b>National Adopt a Shelter Pet Day</b> #AdoptAShelterPetDay		

# 2020 Social Media Hashtag Calendar

May

SUN	MON	TUE	WED	THU	FRI	SAT
					1 <b>International Workers Day</b> #IntWorkersDay <b>Space Day</b> #SpaceDay	2
3 <b>World Press Freedom Day</b> #WPF2020	4 <b>May Day</b> #MayDay <b>Star Wars Day</b> #StarWarsDay	5 <b>International Firefighters Day</b> #InternationalFirefightersDay <b>Cinco de Mayo</b> #CincoDeMayo <b>Thank a Teacher Day</b> #ThankATeacher <b>World Asthma Day</b> #WorldAsthmaDay	6 <b>National Nurses Day</b> #NursesDay	7 <b>World Password Day</b> #WorldPasswordDay	8	9 <b>Europe Day</b> #EuropeDay
10 <b>Mother's Day</b> #MothersDay	11	12 <b>National Limerick Day</b> #NationalLimerickDay	13 <b>National Receptionist Day</b> #NationalReceptionistDay	14	15 <b>International Day of Families</b> #FamilyDay <b>National Bike to Work Day</b> #BTWD	16 <b>Endangered Species Day</b> #EndangeredSpeciesDay <b>Love a Tree Day</b> #LoveATreeDay
17 <b>Day Against Homophobia &amp; Transphobia</b> #IDAHOT2020	18	19	20	21 <b>National Memo Day</b> #NationalMemoDay	22	23
24 <b>National Scavenger Hunt Day</b> #NationalScavengerHuntDay	25 <b>Memorial Day</b> #MemorialDay	26	27	28 <b>Hamburger Day</b> #NationalHamburgerDay	29 <b>Paperclip Day</b> #PaperclipDay <b>Heat Awareness Day</b> #NoFryDay	30
31 <b>World No-Tobacco Day</b> #NoTobacco						

# 2020 Social Media Hashtag Calendar

## June (LGBTQ Pride Month)

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2 <b>Leave The Office Early Day</b> #LeaveTheOfficeEarlyDay	3	4	5 <b>World Environment Day</b> #WorldEnvironmentDay <b>National Donut Day</b> #NationalDonutDay	6 <b>Higher Education Day</b> #HigherEducationDay
7 <b>National Cancer Survivor's Day</b> #NCS2020	8 <b>World Oceans Day</b> #WorldOceansDay <b>Best Friends Day</b> #BestFriendsDay	9	10	11	12	13
14 <b>International Children's Day</b> #ChildrensDay <b>National Flag Day</b> #FlagDay	15 <b>World Blood Donor Day</b> #GiveBlood	16	17	18	19	20 <b>World Refugee Day</b> #WithRefugees <b>First Day of Summer</b> #FirstDayOfSummer
21 <b>Father's Day</b> #FathersDay <b>National Selfie Day</b> #NationalSelfie-Day	22 <b>World Music Day</b> #WorldMusicDay <b>International Yoga Day</b> #International-YogaDay	23 <b>National Columnists' Day</b> #NationalColumnistDay	24	25 <b>National Handshake Day</b> #HandshakeDay	26 <b>Take Your Dog to Work Day</b> #TakeYourDogToWorkDay	27 <b>National Sunglasses Day</b> #NationalSunglassesDay
28	29	30 <b>Social Media Day</b> #SMDay <b>National Postal Worker Day</b> #NationalPostalWorkerDay				

# 2020 Social Media Hashtag Calendar

## July

SUN	MON	TUE	WED	THU	FRI	SAT
			1 <b>Cheer Up the Lonely Day</b> #CheerUpTheLonelyDay	2 <b>World UFO Day</b> #WorldUFODay	3	4 <b>Independence Day</b> #July4th
5	6	7 <b>World Chocolate Day</b> #WorldChocolateDay	8	9	10	11
12 <b>Malala Day</b> #MalalaDay	13	14	15 <b>Give Something Away Day</b> #GiveSomethingAwayDay	16 <b>Get to Know Your Customers Day</b> #GetToKnowYourCustomersDay	17 <b>World Emoji Day</b> #WorldEmojiDay	18 <b>Nelson Mandela International Day</b> #MandelaDay
19	20	21	22	23	24	25
26	27	28	29	30 <b>International Day of Friendship</b> #DayOfFriendship	31 <b>Talk in an Elevator Day</b> #TalkInAnElevatorDay	

# 2020 Social Media Hashtag Calendar

## August

SUN	MON	TUE	WED	THU	FRI	SAT
						1 <b>Respect for Parents Day</b> #RespectForParentsDay
2 <b>National Coloring Book Day</b> #NationalColoringBookDay	3	4	5	6	7	8 <b>International Cat Day</b> #InternationalCatDay
9 <b>National Book Lovers Day</b> #NationalBookLoversDay	10 <b>National Lazy Day</b> #LazyDay	11 <b>National Sons and Daughters Day</b> #SonsAndDaughtersDay	12 <b>International Youth Day</b> #YouthDay <b>World Elephant Day</b> #WorldElephantDay	13 <b>International Lefthanders Day</b> #LefthandersDay	14	15 <b>National Relaxation Day</b> #NationalRelaxationDay
16 <b>National Tell a Joke Day</b> #NationalTellAJokeDay	17	18	19 <b>World Photo Day</b> #WorldPhotoDay <b>World Humanitarian Day</b> #WorldHumanitarianDay	20 <b>National Lemonade Day</b> #NationalLemonadeDay	21	22
23	24	25	26 <b>National Dog Day</b> #NationalDogDay <b>National Women's Equality Day</b> #WomensEqualityDay	27	28	29
30	31					



# 2020 Social Media Hashtag Calendar

## September (National Yoga Awareness Month)

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5 <b>International Day of Charity</b> #CharityDay
6 <b>Read a Book Day</b> #ReadABookDay	7 <b>Labor Day</b> #LaborDay	8 <b>International Literacy Day</b> #LiteracyDay	9	10	11 <b>National Day of Service and Remembrance</b> #911Day <b>Stand Up To Cancer Day</b> #KissCancerGoodbye	12 <b>National Day of Encouragement</b> #DayOfEncouragement <b>National Video Games Day</b> #NationalVideoGamesDay
13 <b>National Grandparents Day</b> #NationalGrandparentsDay	14	15	16	17	18	19 <b>Talk Like a Pirate Day</b> #TalkLikeAPirateDay
20	21 <b>International Day of Peace</b> #PeaceDay <b>Miniature Golf Day</b> #MiniGolfDay	22 <b>Car-Free Day</b> #CarFreeDay <b>Hobbit Day</b> #HobbitDay	23	24	25	26 <b>European Day of Languages</b> #EDL2020
27 <b>World Tourism Day</b> #WTD2020	28 <b>World Rabies Day</b> #WorldRabiesDay <b>National Good Neighbor Day</b> #GoodNeighborDay	29 <b>International Coffee Day</b> #InternationalCoffeeDay	30 <b>National Women's Health and Fitness Day</b> #FitnessDay <b>International Podcast Day</b> #InternationalPodcastDay			

# 2020 Social Media Hashtag Calendar

## October (Financial Planning Month)

SUN	MON	TUE	WED	THU	FRI	SAT
				1 <b>International Day of Older Persons</b> #UNDOP <b>World Vegetarian Day</b> #WorldVegetarianDay	2 <b>Day of Nonviolence</b> #InternationalDayOfNonviolence <b>World Smile Day</b> #WorldSmileDay	3 <b>National Techies Day</b> #TechiesDay
4 <b>World Animal Day</b> #WorldAnimalDay <b>National Taco Day</b> #NationalTacoDay	5 <b>World Teachers Day</b> #WorldTeachersDay <b>World Habitat Day</b> #WorldHabitatDay	6	7	8	9	10 <b>World Mental Health Day</b> #WorldMentalHeathDay <b>World Sight Day</b> #WorldSightDay
11 <b>International Day of the Girl</b> #DayOfTheGirl	12	13 <b>National Train Your Brain Day</b> #TrainYourBrainDay	14 <b>National Dessert Day</b> #DessertDay	15 <b>Global Handwashing Day</b> #GlobalHandwashingDay <b>Get to Know Your Customers Day</b> #GetToKnowYourCustomersDay	16 <b>World Food Day</b> #FoodDay <b>Bosses Day</b> #BossesDay	17 <b>Eradication of Poverty Day</b> #EndPoverty
18	19	20 <b>World Statistics Day</b> #StatisticsDay	21 <b>Reptile Awareness Day</b> #ReptileAwarenessDay	22	23	24 <b>United Nations Day</b> #UNDay
25 <b>Greasy Foods Day</b> #GreasyFoodsDay	26	27	28	29	30 <b>National Publicist Day</b> #NationalPublicistDay <b>Checklist Day</b> #ChecklistDay	31 <b>Halloween</b> #Halloween

# 2020 Social Media Hashtag Calendar

## November

SUN	MON	TUE	WED	THU	FRI	SAT
1 <b>World Vegan Day</b> #WorldVeganDay <b>National Authors Day</b> #NationalAuthorsDay <b>National Cook For Your Pets Day</b> #CookForYourPetsDay <b>Daylight Saving Time Ends</b> #DaylightSavings	2	3 <b>National Sandwich Day</b> #NationalSandwichDay	4 <b>National Candy Day</b> #NationalCandyDay	5	6	7
8 <b>National Cappuccino Day</b> #CappuccinoDay <b>STEM Day</b> #STEMDay	9	10	11 <b>Veterans Day</b> #VeteransDay	12	13 <b>World Kindness Day</b> #WKD	14 <b>World Diabetes Day</b> #WDD
15 <b>Clean Out Your Refrigerator Day</b> #CleanOutYourRefrigeratorDay <b>America Recycles Day</b> #BeRecycled	16 <b>International Day for Tolerance</b> #ToleranceDay	17 <b>International Students Day</b> #InternationalStudentsDay <b>National Entrepreneurs Day</b> #EntrepreneursDay	18	19 <b>International Men's Day</b> #InternationalMensDay	20 <b>Universal Children's Day</b> #UNChildrensDay	21 <b>World Hello Day</b> #WorldHelloDay
22	23	24	25	26 <b>National Cake Day</b> #NationalCakeDay <b>Thanksgiving Day</b> #Thanksgiving	27 <b>National Day of Listening</b> #DayOfListening	28 <b>Electronic Greeting Card Day</b> #ElectronicGreetingCardDay
29 <b>Computer Security Day</b> #ComputerSecurityDay	30 <b>Small Business Saturday</b> #ShopSmall <b>Cyber Monday</b> #CyberMonday					

# 2020 Social Media Hashtag Calendar

## December

SUN	MON	TUE	WED	THU	FRI	SAT
		1 <b>World AIDS Day</b> #WAD2020	2	3 <b>Persons with Disabilities Day</b> #IDPWD	4 <b>National Cookie Day</b> #NationalCookieDay	5 <b>World Soil Day</b> #WorldSoilDay
6 <b>Microwave Oven Day</b> #MicrowaveOvenDay	7	8 <b>Pretend to Be a Time Traveler Day</b> #PretendToBeATimeTravelerDay	9	10 <b>Human Rights Day</b> #HumanRightsDay <b>Nobel Prize Day</b> #NobelPrize	11 <b>International Mountain Day</b> #InternationalMountainDay	12
13	14	15	16	17	18	19
20	21 <b>Crossword Puzzle Day</b> #CrosswordPuzzleDay <b>First Day of Winter</b> #WinterSolstice	22	23	24	25	26
27 <b>No Interruptions Day</b> #NoInterruptionsDay	28	29	30	31 <b>New Year's Eve</b> #NYE		